



**KLM and Mondial Assistance Group sign
Online Travel insurance distribution agreement**

Paris, October 30th 2007 - KLM and Mondial Assistance have signed a global agreement to distribute travel insurance via KLM.com. The insurance is offered as part of the flight booking process and can also be booked separately.

Marcel Kuijn, e-Marketing Manager KLM: "the solution offered by Mondial Assistance allows our customers worldwide to book travel-insurance on KLM.com, something they have been clearly requesting. By integrating insurance in our flight booking process we are able to provide a relevant product in a convenient way. This makes KLM.com an even more attractive place to do business with KLM. Moreover, travel insurance is an important source of ancillary revenues."

"Providing Travel Insurance to travelers including Trip Cancellation, Cover for Luggage, Medical Assistance and Repatriation is now essential for an airline company. Through an innovative e-Commerce platform integrating in the KLM booking-path, Mondial Assistance brings KLM a rounded solution to enable the effective sales of Travel Insurances as an Ancillary Revenue", said Erick Morazin, International Sales Director Travel, Mondial Assistance.

The Mondial Assistance e-MAGIN platform enables KLM to supply Travel Insurance in 60 countries across the world. KLM offers it for the moment in the two largest markets, Netherlands and the United Kingdom, and intends to gradually roll it out to other markets.

Mondial Assistance Group: an intervention every 3 seconds, anywhere in the world. Worldwide leader in assistance, travel insurance and personal services, today Mondial Assistance Group counts nearly 8,550 staff members speaking over 40 languages. They work throughout the world in collaboration with a network of 400,000 service providers and 180 correspondents. 250 million people, or 4% of the world population, benefit from the Group's services. The Group mainly operates under its three international brands: ELVIA, Mondial Assistance and World Access. Mondial Assistance Group is a member of the Allianz Group. www.mondial-assistance.com

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