

Mondial Assistance partners with the Millennium Foundation and its humanitarian aid project MASSIVEGOOD launched during the United Nations General Assembly

Paris, 23 September 2009 – Mondial Assistance is an official partner of the MASSIVEGOOD project, announced on September 23rd during the United Nations General Assembly in New York.

MASSIVEGOOD is the first initiative launched by the Millennium Foundation. Thanks to this global project, travellers will be able, on a voluntary basis, to make small financial contributions (2\$ or the equivalent in other currencies) when they purchase airline tickets or travel services. The collected funds will be used by UNITAID, a partner organisation of the WHO (World Health Organisation) to combat against HIV/AIDS, malaria and tuberculosis in developing countries.

MASSIVEGOOD was officially launched on September 23rd in New York during the United Nations General Assembly. Presiding over the event were UK Prime Minister, Gordon Brown and President of the World Bank, Robert Zoellick. At this time, a declaration was signed by several major industry players with the support of many states and politicians from around the world.

Amadeus, a global provider of technological management solutions for the distribution and sales of travel services, developed this fundraising solution. The fundraising tools can be integrated into the global distribution system, as well as into solutions that manage airline or other travel reservations.

For its part, Mondial Assistance, a strategic partner of MASSIVEGOOD, will offer its international call center assistance services to respond by telephone to donor inquiries. « *Mondial Assistance is extremely proud to partner with MASSIVEGOOD and to bring a tangible contribution to such a universal cause. This partnership perfectly demonstrates the mission of Mondial Assistance and the involvement and willingness of our staff members to help people anywhere, anytime,* » said Jon Ansell, a Member of Mondial Assistance's Executive Committee who represented the Group at the official launch in New York.

Other partners committed to the project include the World Travel & Tourism Council, Amadeus, Sabre and Travelport, online travel agents Opodo, Orbitz and Travelocity, and American Express. MASSIVEGOOD will be operational in January 2010 in several countries (USA, UK, Spain and Germany).

About the Millennium Foundation

The Millennium Foundation for Innovative Finance for Health ("Millennium Foundation") is a not-for-profit organization created in 2008 whose mission is to create a sustainable source of needed additional funding to achieve the three health-related Millennium Development Goals agreed to by the United Nations in 2000: to treat and fight life-threatening diseases, including HIV/AIDS, malaria and tuberculosis; to reduce childhood mortality; and to improve maternal health. To achieve its mission, the Millennium Foundation aims to inspire and empower citizens to join a global movement of solidarity dedicated to reducing the glaring inequalities in access to health care between the rich and poor.

<http://www.millennium-foundation.org>

Mondial Assistance: an intervention every 2 seconds around the world.

International leader in Assistance, Travel Insurance and Personal Services, today the Mondial Assistance Group counts more than 9 817 employees who speak 40 different languages and work throughout the world with a network of 400,000 service providers and 180 correspondents. 250 million people, or 4% of the world's total population, benefit from its services, which the Group provides on all five continents. Mondial Assistance is a member of the Allianz Group.

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